



Thank you for your interest in announcing an event and your business with Conejo 365. We have become one of the leading sources in the Conejo Valley for residents to check when looking for local events and businesses. As you probably know, the two ways to attract new business is to continually remind people of what you have to offer through advertising and word of mouth.

This is the right audience for you if you fit into any of these categories:

- **Are you organizing a one-time event in the near future?** Advertising event details will allow people to schedule and purchase tickets ahead of time, giving you income for preparations and to help determine attendance.
- **Is your business a service that caters to make things simple for others or creating a special memory?** You will need to keep reminding them so when the occasion arises, they immediately think of you.
- **Are you a business open weekly that wants to raise awareness?** How many times in your own home do you say, “what should we do for dinner or entertainment?” You want to jump to the front of their mind, every time.

Our **electronic newsletter (e-blast)** reaches thousands of residents, as do our social media platforms Instagram and Facebook. The newsletter is sent out a minimum of two times per month, and a maximum of once per week depending on local events and requests. We do not send the newsletter more than once per week. There are limited spaces for advertising per month in the newsletter. If desired, you can reserve the spot and advertise monthly, quarterly and yearly.

The **conejo365.com web site** is easy to navigate for event listings, dining, articles and reviews. All advertisements are displayed throughout the month with a link that takes visitors directly to the company web site or event PDF, as needed.

We can absolutely help you reach your target audience at a reasonable cost and are excited to help our neighborhood, and you, get more deserved attention. Take a look at the pricing on the next page and send me an email if you want to take advantage of any of these opportunities.

Best wishes,

Tim McCarthy  
Conejo 365 - Marketing & Support  
support@conejo365.com  
(805) 444-8873



## ADVERTISING PRICING

SEND DESIGNS TO [SUPPORT@CONEJO365.COM](mailto:SUPPORT@CONEJO365.COM) A MINIMUM OF 2 WEEKS PRIOR TO AD DATE.

### ELECTRONIC NEWSLETTER (E-BLAST)

- Sent out minimum of two times per month and maximum four times per month.
- Includes featured events that are coming up in the following three-month period. Featured events have a low cost of only \$25 per listing, per month, and reach over 2500 residents.
- A hyperlink will be set to your web site or PDF

**Design Specs**

Ad Size: 3.5" wide x 1.75" high  
 Color or Black & White  
 Can Include a Border  
 96 DPI Setting

**Ad Pricing**

Monthly = \$125  
 Quarterly = \$350  
 Yearly = \$1250

### WEB SITE – EVENT PAGE

- Displayed throughout the month.
- Includes ALL events that are coming up in the following three-month period.
- A hyperlink will be set to your web site or PDF

**Design Specs**

Ad Size: 3.5" wide x 1.75" high  
 Color or Black & White  
 Can Include a Border  
 96 DPI Setting

**Ad Pricing**

Monthly = \$50  
 Quarterly = \$140  
 Yearly = \$500

### WEB SITE – DINING/RESTAURANT PAGE

- Displayed throughout the month.
- Separated by category
- A hyperlink will be set to your web site or PDF (menu)

**Design Specs**

Ad Size: 3.5" wide x 1.75" high  
 Color or Black & White  
 Can Include a Border  
 96 DPI Setting

**Ad Pricing**

Monthly = \$35  
 Quarterly = \$100  
 Yearly = \$350



## ADVERTISING REQUEST FORM

**EMAIL REQUEST TO SUPPORT@CONEJO365.COM TO CONFIRM AVAILABILITY AND RESERVE.**

Date Submitted: \_\_\_\_\_ Period Requested: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

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**ELECTRONIC NEWSLETTER (E-BLAST)**

<u>Ad Pricing</u>	<u>Qty</u>	<u>Sub-Total</u>
<input type="radio"/> Monthly = \$125	_____	_____
<input type="radio"/> Quarterly = \$350	_____	_____
<input type="radio"/> Yearly = \$1250	_____	_____

**WEB SITE – EVENT PAGE**

<input type="radio"/> Monthly = \$50	_____	_____
<input type="radio"/> Quarterly = \$140	_____	_____
<input type="radio"/> Yearly = \$500	_____	_____

**WEB SITE – DINING/RESTAURANT PAGE**

<input type="radio"/> Monthly = \$35	_____	_____
<input type="radio"/> Quarterly = \$100	_____	_____
<input type="radio"/> Yearly = \$350	_____	_____

\_\_\_\_\_ **TOTAL DUE**

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Upon Approval of Reserved Ad Space, we will contact you for payment. If paying by check, send to  
**Conejo 365, 1626 Valley High Ave, Thousand Oaks, CA 91362**